<table>
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<th>Workgroup</th>
<th>Issue</th>
<th>Goal</th>
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| **GOVERNANCE** | 1 - Define SEAOI’s Mission and Vision & Core Values | 1.1 - Establish & Publish SEAOI’s Mission  
1.2 - Define SEAOI’s Vision  
1.3 - Review SEAOI’s Core Values |
| | 2 - Make SEAOI Sustainable | 2.1 - Develop Sustainable Finances  
2.2 - Make SEAOI Operations Sustainable  
2.3 - Ensure adequate protection against risks  
2.4 - Increase strategic component of board applicants |
| | 3 - Implementation of Strategic Plan | 3.1 - Assign PM for Implementation of Strategic Plan for Upcoming year  
3.2 - Re-energize and Rename Long Range Planning Committee into Implementation of the Strategic Planning Committee |
| | 4 - Improve Board Operations | 4.1 - Develop Board/Committee Chair Job Descriptions  
4.2 - Review and Further Develop Board/Chair Orientation  
4.3 - Develop a Plan to Assess Committee Accountability and Progress |
| | 5 - Review non-program Committees, including SEF and SEPAC | 5.1 - Prioritize/Combine non-program committees  
5.2 - Review partnership with SEPAC and SEF |
| **OUTREACH** | 1 - Enable SEAOI to achieve its stated mission regarding outreach | 1.1 - Define Outreach group and expectations  
1.2 - Educate external stakeholders on Structural Engineering  
1.3 - Educate legislators so that they can promote legislation conducive to the good practice of engineering  
1.4 - Encourage the young to pursue an education in engineering  
1.5 - Develop/maintain communication and promote cooperation with appropriate professions and groups in the industry |
| | 2 - Determine and prioritize goals for target audience | 2.1 - Define target audience  
2.2 - Develop ROI for events/efforts  
2.3 - Prioritize goals for each target audience |
| **MEMBERSHIP** | 1 - Need additional members to grow organization to achieve our mission. | 1.1 - Increase Membership 3% every year for 5 years |
| | 2 - Continue to lose a number of members each year. | 2.1 - Decrease attrition from prior year by 3% for 5 years |
| | 3 - SEAOI has members who are not actively involved in our events or committees | 3.1 - Increase member engagement by increasing member attendance at events by 5% for 5 years |
| **PROGRAMS** | 1 - Reinvent current program offerings | 1.1 - Evaluate programs |
| | 2 - internal coordination amongst committees can improve | 2.1 - Facilitate better communication and collaboration amongst committees |
| | 3 - Improve online offerings | 3.1 - Build upon online webinars to date  
3.2 - Implement live-streaming |
| | 4 - Lack of collaboration with similar organizations | 4.1 - Increase collaboration with similar organizations |
| | 5 - Ensure SE Refresher Course remains relevant | 5.1 - Maintain relevancy of current SE Refresher Course |
| | 6 - Most of SEAOI events are Chicago focused | 6.1 - Improve offerings to locations outside of the Chicago area |