

**SEAOI BULLETIN**  
**ADVERTISING CONTRACT FORM (June 2008)**



**NOTE:** The closing date is the 12<sup>th</sup> of the month prior to publication.

**GENERAL INFORMATION:**

Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City & State: \_\_\_\_\_

Agent: \_\_\_\_\_

Telephone: \_\_\_\_\_

**ADVERTISEMENT SIZE:**

Full Page (7.5" x 10")	_____	@ \$330 per ad per month =	
Half Page (7.5" x 5") H	_____	@ \$200 per ad per month =	
Half Page (3.5" x 10") V	_____	@ \$200 per ad per month =	
Quarter Page (7.5" x 2.5") H	_____	@ \$125 per ad per month =	
Quarter Page (3.5" x 5") V	_____	@ \$125 per ad per month =	
Business Card (3.5" x 2") H	_____	@ \$65 per ad per month =	
			SUBTOTAL _____
			DISCOUNT _____
			TOTAL _____

DISCOUNT SCHEDULE: 15% FOR 3 TIMES, 20% FOR 6 TIMES, 25% FOR 11 TIMES

**MONTHS OF APPEARANCE:**

**FOR THE YEAR**

January _____	May _____	October _____
February _____	June _____	November _____
March _____	Summer _____	December _____
April _____	September _____	

**NOTE TO ADVERTISERS:**

1. Make check payable to SEAOI. Check must accompany order.

Advertiser is to provide: **Digital graphic / logo in jpg or tiff format with a minimum resolution of 300 dpi. Text only advertisements may be submitted as a Microsoft® Word document.**

2. Send payment and advertising copy to the SEAOI office:

SEAOI  
 134 North LaSalle Street, Suite 1910  
 Chicago, IL 60602  
 (312) 726-4165

3. SEAOI reserves the right to run advertisements in the SEAOI bulletin at its own discretion. Should SEAOI determine not to run an advertisement, all fees will be returned to the advertiser.
4. Rate changes will not apply to existing contract agreements for the term of the contract.